GREENLEE COUNTY LIBRARY SYSTEM
STRATEGIC PLAN 2021-26

What the Greenlee County Library System is attempting to accomplish is stated in their mission statement…

MISSION STATEMENT
The Greenlee County Library System fosters an environment, which promotes literacy, active and informed communities, supports formal and informal education and offers business and career information.

MISSION ACTS
The Library provides access, through its collections and participation in an evolving network of libraries, to the informational, educational, business and cultural records of society.

The Library serves all members of the community regardless of economic standing, age, or language.

The Greenlee County Library System, in fulfilling its mission, acts as a place to meet and interact in a common environment, a support center for students to meet educational objectives, a business and reference center with timely and accurate information, and a gateway to reading for children and parents.

PARTICIPATING LIBRARIES

Clifton Public Library	Duncan Public Library	Blue Public Library
588 Turner Avenue	379726 AZ-75	80 Turkey Creek Rd
Clifton AZ 85533	Duncan AZ 85534	Blue AZ 85922

LIBRARY BOARD

GREENLEE COUNTY LIBRARY SYSTEM	
A board of six voting members:	Library representatives:
Morenci Danielle Smith, Arianne Johnson Clifton Robyn Hiatt, Sarah Camacho Duncan Loralie Martin, Rachel Griffin Blue none	County Karen Soohy Clifton Sabrina Dumas Duncan Ashlee Germaine Blue Maryanne Johnson

STRATEGIC PLAN TIMELINE (5-year plans October 1st – September 31st)

created 2004-2009	2009-2014	2014-2019	**2021-2026**	

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THE PLANNING PROCESS

The Strategic Plan will be reviewed and updated in a timely manner.

This planning process led to the establishment of two service areas:
1) Commons and 2) Formal Learning Support.

This document will support these two areas with refinements and adjustments determined by the current Greenlee County Library Board.

COMMONS	FORMAL LEARNING SUPPORT
Target audience: Everyone	Target audience: Students, teachers, and parents. Job seekers, career planners, employees, and entrepreneurs
A library that provides a commons environment supports community building. The library helps address the needs of people to meet and interact with others in their community and to participate in public discourse about community issues.	A library that provides formal learning support helps students who are enrolled in a formal program of education or who are pursuing their education through a program of home schooling to attain their educational goals or the GED process. In addition, offers business and career information, addresses a need for information related to business, careers, work, entrepreneurship, personal finances, and obtaining employment.

What the Greenlee County Library System has planned to fulfill the service responses identified…

COMMONS

What the Library Does and Provides:

Programming	Collections, Facilities, and Equipment	Service Aspects: Facilities and Equipment
- Summer Reading Program - Pre-School Storytime-Every Child Ready to Read - School field trips for National Library Week - Brain Boxes - STEM/STEAM - Tech Support - StoryWalks©	- Free meeting spaces and study spaces - Space for community announcements and handouts - Public access computers - Provide physical and digital format of current fiction and non-fiction materials - Local publications of specific interest (Copper Era, Eastern Arizona Courier, Greenlee Clarion) - Maker Spaces - Library of Things - Free 24 hour WiFi	- Provide community meeting room space - Postings of community events on bulletin boards

COMMONS (5 goals + objectives and activities)

Commons
GOAL 1:   Improve community awareness of the libraries through features in the local and online newspapers, and social media (webpage and Facebook)

- Objective – Publish library hours, current and upcoming programming.
  - Activity – Submit library information or articles to the newspaper
  - Activity – keep online calendar current
  - Activity – keep FB and Website current
  - Activity – create and update YouTube Channel
  - Activity – create and distribute flyers to schools and community for upcoming events

Commons
GOAL 2:   Increase programs and provide services for patrons on a variety of topics and provide programming space**.**

- Objective – Maintain and increase STEAM/STEM programming
  - Activity – Continue to purchase STEM/STEAM materials for checkout
  - Activity – Continue to provide STEM/STEAM programming
- Objective – Increase participation Summer Reading Program for all patrons
  - Activity – Encourage participants to turn in reading logs and participate in SRP activities
- Objective –Meet the needs of customers requesting information.
  - Activity - Provide Interlibrary loans, fax and copying services for customers to receive requested information subject to availability.
- Objective – Increase programming for Teens
  - Activity – provide more programming directed to this group

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Commons
GOAL 3:   Increase digital resources available to the public

- Objective – Continue to provide e-books, e-magazines, e-audio books, and data bases
  - Activity – upgrade provider when necessary to be cost effective to the libraries and provide high quality service to patrons
- Objective – Increase lending programs of laptops/iPads
  - Activity – Provide laptop lending program to community
- Objective – add digital resources
  - Activity – provide new digital resources as budget permits

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Commons
GOAL 4:   Provide access to collections through resource sharing.

- Objective – Continue regular delivery service between Duncan and Clifton libraries as needed.
  - Activity – Compensate participants for delivery service and associated costs (mileage)
- Objective – Maintain circulation systems and provide online card catalogs at all libraries.
  - Activity – Train all staff on software and upgrades.
  - Activity - Instruct public on card catalog use.

Commons
GOAL 5:   Be aware that Libraries cannot provide all resources to all patrons

- Objective – Have available a list of resources for patrons to assist them in finding the help they are searching for
  - Activity – create a contact for Work Force to provide access for job seekers
  - Activity – create a contact for Veterans
  - Activity – create a contact for Mental Health
  - Activity – create a contact for Grief counseling
  - Activity – create a contact for Crisis situations
  - Activity – create a contact for Medicare help
  - Activity – update contact list as needed.

FORMAL LEARNING SUPPORT

What the Library Does and Provides:

Collections, Facilities, and Equipment	Service Aspects
• World Wide Web access with links to curriculum and other educational sites on Website and FB page • After school library hours • Databases • E-resources • Up to date collections • Library of Things • Computer access • Educational videos	• Instruction in the use of electronic and print resources • Instruction in the use of Technology • Instruction in the use of Makerspace items • Networking with schools and home-schooled students and teachers • Group visits to libraries to encourage library use • Provide access to Grow with Google webinars

FORMAL LEARNING SUPPORT (5 goals + objectives and activities)

Formal Learning Support
GOAL 1: Improve communication between teachers, students and libraries.

- Objective – Supply information on a regular basis to area teachers and students to increase awareness of library services
  - o Activity – Send out pamphlets/fliers at beginning of school year showing hours and services.
  - o Activity – Provide online access to cataloging for teachers and students.
  - o Activity – provide access to free resources
  - o Activity – Partner with homeschool groups

Formal Learning Support
GOAL 2: Enhance current collections

- Objective – Increase new and relevant materials over the next five years.
  - o Activity – Discard outdated materials.
  - o Activity - Provide "materials request form" for patron use on webpage.

Formal Learning Support

GOAL 3: Provide access as a testing site for GED services and as a proctor site for College testing and Civil Service Exams

- Objective – Purchase print and non-print materials to keep materials current and available for use.
  - o Activity – Promote continuing education materials.
  - o Activity – Offer sources available on the World Wide Web
- Objective – provide access to current GED materials and testing information
  - o Activity – Offer GED testing at the libraries
  - o Activity – provide proctor services for College testing and Civil Service Exams

Formal Learning Support

GOAL 4: Provide Instruction for public in a variety of programming

- Objective – Provide programming instruction for new technology
  - o Activity – offer programming on new technology through the use of a consultant if possible or the online Tech Helpline through the Arizona State Library
  - o Activity – offer programming on Makerspace items through a consultant/or Cooperative Extension Service
  - o Activity- Offer Grow with Google webinars to the public

Formal Learning Support

GOAL 5: Collaborate with organizations that provide services to our community.

- Objective – Promote small business development and career resources.
  - o Activity – Create a contact list for distribution.
  - o Activity – Provide referrals to patrons and community members.
- Objective – Promote community activities
  - o Activity – Promote programming provided by the Greenlee County Extension Service both within and outside of the libraries
  - o Activity – Provide space within the libraries for the Greenlee County Seed Library
  - o Activity – Promote Seed Library use

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A bit of history... The preceding plan is an amendment and update of the original 2004-2009 plan that was created by the following community members:

Community Representatives	
Kathy Alexander	Reading specialist – Duncan Schools
Rev. Alan Baker	Methodist Minister
Espie Castaneda	Clifton Town Clerk
Richard Lunt	Electric Co-Op Board member
Richard McCluskey	Greenlee County Sheriff
Ada Mae Nandino	High School student
Evan Ronnerud	Home schooled student
Margaret Ronnerud	Parent & Homeschool teacher
Andrea Tellez	Journalist & single parent
Marilyn Thorne	County Library Board President & 5th grade teacher
John Varming	Mgr. Clifton RV Park
Alexa Zerwas	High school student
Dixie Zumwalt	County Supervisor
Staff Representatives	
Barbara Blackburn	Manager of the Duncan Public Library
Norine Lawrence	Manager of the Clifton Public Library
Pam Lieberenz	County Librarian/Director of the Greenlee County Library System

Greenlee County Libraries Establishment and History

On June 24, 2003 the Greenlee County Board of Supervisors voted to reestablish the Greenlee County Library System after being presented with a request from the Duncan Public Library Board. A board of six voting members, two from each community of Clifton, Duncan and Morenci, was established with Marilyn Thorne as the president. An additional person from Eagle Creek may be added at a later date to represent the northern part of Greenlee County. Members are as follows: Walter Mares and Laura Washington from Clifton, Betty Price and Marilyn Thorne from Duncan and Lynn Lande and Julie Woodall from Morenci. At the same meeting, the Greenlee County Board of Supervisors approved Pam Lieberenz as the Interim County Library Director. Ex-officio members include Kay Gale, Greenlee County administrator, Tom Powers, Greenlee County School Superintendent, Norine Lawrence, Clifton Library, Barbara Blackburn, Duncan Library and Pam Lieberenz, County Library Director.

It was decided at the July 28th, 2003 meeting to put an official name change in place. The former Clifton-Greenlee County Public Library system is now officially called the Greenlee County Library System. This was a positive step forward in planning for the future as a unified library system.

Accomplishments of the Greenlee County Library System include establishing a budget with both of the libraries, preparing and submitting a five-year technology plan to the State Library, research of and implementation of CIPA filtering for the libraries, and strategic planning using the Planning for Results process.

The Clifton Public library was first established in 1899 by The Arizona Copper Company. The first building sat just south of the smelter. The library is currently at 588 Turner Avenue. Today, the Clifton Public Library serves a community of 3311 residents and is owned by the Town of Clifton. The library is open 40 hours per week. The library provides Internet access, free Wi-Fi, a collection of 13,200 items, newspapers, magazines, and provides interlibrary loan service. The facility is staffed with one library director and two part-time clerks.

A bit of history continued…

The Duncan Public Library opened its doors in 1947. The Duncan Woman's Club received financial support from the County Board of Supervisors to reach their goal of providing a library building and materials for Duncan residents. After forty-five years of private fundraising by the Duncan Library Board a building grant made it possible to open a brand new library facility in 1998. Today, the Duncan Library serves a community of around 1300 residents. The library is open thirty hours per week. The library provides Internet access, free Wi-Fi, a special collection of Southwest History and a materials collection of 16,038 items. It is staffed with one library director.

The Blue River Public Library opened in 1960 inside the Post Office with the permission of the postmaster, Marjorie Joy. The expenses were all covered by the Blue River Cowbelles. The first librarian was Elaine Marks. In 2009 the half-century old Lee line cabin was dismantled up on the Mogollon Rim, reconstructed behind the school, and opened as the Blue Public Library. The new Blue Public Library is a unique one room library run completely by volunteers.